

Foreign Motivational Speeches: Ramification on Youth with Cultural and Religious Discrepancy

Muhammad Imran Malik

Senior Lecturer at Riphah International University, Lahore. Pakistan

E.mail: Imran.malik@riphah.edu.pk

Husnat Ahmed Tabassam

Senior lecturer at Riphah International University, Lahore. Pakistan

E.mail: husnat.ahmed@riphah.edu.pk

Sumera baby

M.phil scholar at Riphah International University, Lahore. Pakistan

E.mail: sumeeranaveed123@gmail.com

Abstract

Motivation is such a weapon that fabricates a latest form and solidity in a person. A man works hard to go ahead, to get success but motivation has deep affiliation with culture and cultural norm, in a comparative mode of foreign speeches in this research. Major intention of this study is to enlarge cultural and religious aspects in modes of motivation that are prime aspects, so, further purpose of this research is to find out religious impact through motivational mode in the form of foreign speeches, that are presented by foreign speakers. In this regard mixed methods research was used by taking interview and by distributing questionnaire among the community who is interested in motivational speeches. Motivational speech of Katy perry was downloaded with a title "people can change". Some sentences were selected with a systemized way to analyze. On the other hand, speech of Katy perry was sent to different people to listen and to answer the questionnaire. This study is tectonic and beneficial for educators, NGO's and other educational institutions who want to determine a right direction for character development of their youth by different motivational tools, this study suggests that what type of motivational tools should be used for a healthy motivational environments according to our cultural and religious phenomena and rules. Findings of this study manifest that motivational material should be according to related culture and society. Likewise, this study has given outcome to create genuine, intellectual and idiomatic motivational speakers to generate a healthy community that should represent our religion Islam, culture, history and religious prospective to stimulate the mind of youth to do something exceptional headway.

Key words: *motivation, youth, speech, religious, cultural, social, community.*

Introduction:

There are distinct conventions through which a figure can fabricate different facets to acquire motivation for finest commissions. Motivational speeches are the way to inspire and change others positively to do

something extraordinary beyond dejection and depression. Motivational speeches are the way to start new life in a new way towards progress, not only this one, it is an approach that inspires a man to do work with new zeal and zest but question is that whether a person is getting up to the mark motivation from his society and from motivators or not. What type of motivation people have? Are they having good situations and intentions behind this? Specifically motivational speeches and motivational aspects should be according to related persons field and nature. This research is intended to make an analysis of motivational speech of Katy Perry to know that either foreign motivators have the same tools and methods and objectives to deal their audience universally or they have different stances according their cultural norms. Their language, culture, values, norms are universal and up to the mark to give benefits to other societies as well or not. This research is also a reflection of social and cultural norms and background of speaker. Every speaker has his own point of view and impression of his own personal or social constraints, which may not be universal. Further intention of this article is to elaborate the impact of different culture on the mind of the new generation. In higher education learning of integration management is increasing day by day. Motivators and current instructional tried to make a link between the two, for good teaching implementation and planning, motivation is a mile stone for better development and young people have stamina to find out their goals for progress, by motivation they want further progress and want to act as role models.

Literature review: Joseph (2015) points out that every department and organization strives to get good outcomes and productivity, which can be possible through motivation. Motivation may be intrinsic and extrinsic through which an individual can get elaborative success in his field through rewards and incentives. Urban (2007) suggests that there is relation of cultural norms and intellectuality but culture has no deep affiliations with work prospects on macro level but on micro level it works. Edward L. Deci (2005) prominent that motivation through valence theory of motivation that suggests intrinsic and extrinsic motivation, intrinsic works due to the interest level of participant and extrinsic motivation works through social factors, which provides total job satisfaction. Hamid & Muhammad (2011) suggests that for changing motivation is a power to force the people to do work willingly, it is a way of guidance and consistency in human behavior to achieve high tech goals and high level of performance. Vibulphol (2016) investigates teacher's support towards her students in the classroom for motivation in learning English strategies of motivation and learning is useful to enhance the abilities of the students and teachers not only in class but out of the class as well. Yin and Han (2016) figured out a lot of variables in motivational fields of student's motivation and educational reforms. He investigates teacher's motivation influence and teachers and student motivation for better outcome in educational fields. Filgona & et.al (2020) manipulate the idea for achieving the goals in educational, social, economical and professional life; motivation drives the thoughts towards learning and change. Motivation has a task to provoke the brain to its limit of high peak to get teaching and learning just as fun. Puji Austuti (2016) makes a research on Indonesian high school to get the result of motivational strategies, which can affect the mind and behavior of the students in learning with outstanding culture context, by defining class room environment and by introducing variety of learning resources and activities. Aborisde & Obioha (2009) suggest that in production process human experience is prime factor but human attitude, intelligence is also prior to make good production which can be increased by motivation, especially junior staff in any institution is in need of motivation, motivational modes including counseling, payment and seminars in form of speech stuff are important with cultural norms and diversity. Ahmad & Oranye (2010) define a relationship between job satisfaction and organizational cultural norms and strategies with an intention of motivation. D. Ellen (2000) examines global youth and employee concepts of work as family environment (FSOP) with the support of organizers, supervisors with family

benefits as motivational elements. Awamleh (1996) investigates about motivation to learn and to arrange trainings about motivation with cultural effects on youth with different modes and means of communications, through which a person can get positive energy to investigate and learn with intellectual modes. Charles & Marshall (1992) further elaborate motivational varieties in job places with incentives, appreciations especially in Caribbean hotel for the workers by organizer of hotel with effective outcomes of progress and benefits. As it is concerned of western and Islamic theories of motivation Zulkifli Khair & et.al (2016) reviewed technological market strategies under Islamic motivational perspectives, they suggest that man is born with desire to be great in life, it is much better to spend life accordance with Islamic rules and motivation according to religion and cultural effects for management, human resources, education and ethics etc is very important, so concept of motivation in Islamic point of view is different as compare to conventional theories. Ayda Zamani and Muhammad (2014) suggest that if individuals are not motivated, educational and professional field will not accept efficacy of proper work. Islam focuses both intrinsic and extrinsic theory for motivation to get desired results.

Significance of study: This research will be significant for other researchers who want to research on effect of motivation, motivation through different modes, motivation is the process of action, mobility to get and to do something different. Motivation enhances a person's ability. This research will be beneficial for educational institutions, which want to do work on character development and which has an aim of getting a valuable society. This research will also be effective for N.G.O's, non government organizations, which are working for the welfare of the society. This study will also be conductive for parents, teachers who want to instill a divergent approach for their kids on ethical ground.

Objectives: Main purpose of this research is to find out an area of ethical weaknesses on motivational ground. Furthermore, this research has a direction to make an analysis of motivational speeches with cultural difference prospectus. Supplementary objective is to find out that all words, all ideologies are universal and can be applied in all societies and cultures.

Research questions: Is there any relationship between motivation and its cultural effect through different modes of motivation?

How far a person gets motivation through motivational speeches?

How cultural and social identities differentiate motivational level of a person?

What is the influence of culture on the motivational practice?

Is there difference between motivational practices between Islamic countries and non Muslims?

Research methodology: This study investigates the association between cultural and social effect on motivational level of the people. Speech of Katy parry is independent variable and people of opposite countries are dependent variable.

Population of study: the research was conducted with some students and teachers who listen motivational speeches of foreign countries. Speech of katy parry was selected for knowing the cultural and social impact of other societies on motivational speech listeners.

Methods of data collecting:

This research is categorized as survey type studies. A survey research is able to describe the opinions of people about foreign speeches through questionnaire and interview. Katy pery speech was downloaded from internet and was sent to every participant for listening and after the gap of one day questionnaire was distributed for gathering data; further more an interview was conducted with the same participants on the same topic of motivation because katy perry speech is on motivational topic when it was researched on different websites.

Instruments: An elaborative questionnaire tagged motivational and cultural commitment was used among the educators, who have vast educational role in society. The questionnaire was specifically designed to meet the objectives of the study. Questionnaire was according to the speech of katy perry which was provided to the participants just to research motivational and cultural effects on other nations. Another session was conducted with same participants for more elaborative and further informative data, in this session interview of 15 participants was taken on the same topic of association of motivation with cultural effects.

Method of data analysis: Research was with mixed method, that’s why analysis was on both quantitative and qualitative level.

Speech analysis

Real data	Comments
<p>Thank you guys, a little back story, Shannon Woodward one of my best friend..... A lot of my best friends are here tonight because I love them and I’m obsessed with them n I’m loyal.</p>	<p>In these lines katy perry expresses love towards her friends, that is a way of motivation when she is excited by telling about her friends, there is an environment of love and equality, when she says that she is “loyal” for her friends, these lines show that there is a motivation that as human being we should love each other, her words “loyal” “obsessed” love” show that she has motivational power to change the mind of audience.</p>
<p>They have taught me pretty much everything I know. Shannon, actually! I used to sleep on her couch. i was couch surfing on her couch and I used to eat her frozen chicken tenders from trader Joe’s. They were so good. Here is the thing about that woman, we’ve kind of like raised each other. I’ll get it in a second, but basically, one time, I said, I’m not a feminist because don’t grow hair underneath my arms and stuff like that because I really didn’t understand what that meant and she like lovingly pulled me aside as the strong woman, she is and great friend,</p>	<p>here again katy perry shows affiliation with her friend by saying “I used to sleep on her couch” its mean she has deep love for her friends, its plus point that she loves her friends, she has good social cluster, she is much informal with her friends, her natural way of telling informality with her friends is very good but she uses some words very informally that it looks strange, for example when she says “don’t grow hair underneath my arms” that was much informal that should have mentioned in an alternative way. So, here is a cultural effect that is according to their society and does not regarded proper in other countries, but her natural way is admirable.</p>

<p>and those are great friends, and she goes, "hey," this is the word feminist means." I was like, "what this whole time? I'm a feminist." I love her so very much and I love all my friends that teach me everything that I've learned today so thank you so much for this, so, thank you so much for this incredible humbling award. I got to say there is no other community that has done more to shape who I am today, and there is no other community that I believe in more than you. This community, here tonight has achieved more progress towards a more perfect union in a short amount of time as any group in our history, so I stand with you and I know that we stand together.</p>	<p>here she mentions that she got confidence from her friends, so she motivates others to take help from others, she also motivates that without community we are nothing, communities shape your ideologies, here her words are like stimuli to work, social circle of a person makes him or her successful in life, when she says thanks to the audience by saying, "thank you so much for this incredible humbling award" these words show that she has deep confidence in her community, further more she gives a tribute to her friends her teachers, who taught her, she makes a promise to stand with them.</p>
<p>Against discrimination whether it be in the LGBTQ community our Latino brother and sisters, or the million of Muslims in this country, I am just singer-songwriter honestly speak my truth and I paint my fantasies into these little bite-size pop songs. For instance I kissed a girl and I liked it. Truth be told: (a) I did more than that and (b) how was I going reconcile that with a gospel singing girl raised in youth groups that were pro conversion campus.</p>	<p>here katy perry focuses on equality, all communities are equal, here in these lines she mentions LGBTQ community, this society shows the difference of culture, because here in Pakistan LGBQ community is not considered good and positive but it is cultural effect that is found in her speech, so these lines uttered by her show that she wants equality on the base of human beings, what is their community? What is their color? What is their cast, it makes no difference because she also mentions millions of Muslims, furthermore she uses words kissed a girl on the base of homosexuality that is also abandoned in our society and religion, here again a barrier of cultural differences, but main agenda is to get motivation to become good human beings.</p>
<p>what I did know is that I was curious and even then I knew sexuality wasn't as black and white as this his dress, honestly, I haven't got it right, but in 2008, when that song came out, I knew that I started a conversation that a lot of world seemed curious enough to sing along to.</p>	<p>She regards songs a color of life, she says that by listening song, she felt a color of life, that was not a proper concept according to our cultural ideologies and religious ideologies, so motivational effects on youth will be not as much effective as should be as motivational speeches.</p>
<p>Let's takes a trip down memory lane for one second. My first words were mama and dada, God and Satan. Right and wrong taught to me on felt boards.</p>	<p>In these lines she talks about her memories, its mean she has deep affiliation with her past memories, how she got religious education, how she learnt right and wrong differences.</p>
<p>When I grow up homosexuality synonymous with the word abomination and hell.</p>	<p>These words also show cultural and religious differences, which may have some negative impact on our youth without any difference of Halal and Hram, sin and good deeds.</p>

Data analysis: Data was collected through questionnaires by different educators and intellectuals, who were daily evaluators, teachers and belongs to educated communities to give motivation to the youth on daily basis.

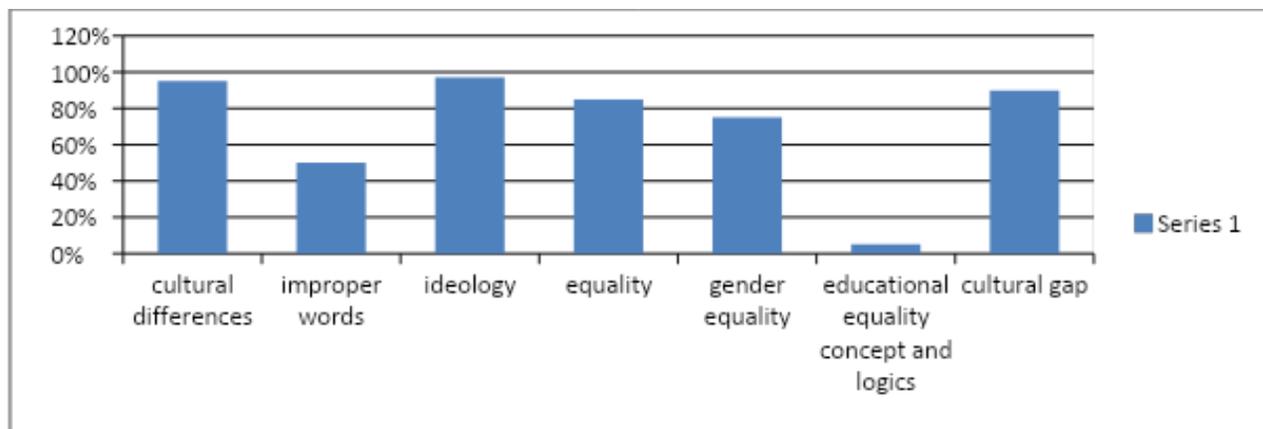
1st phase

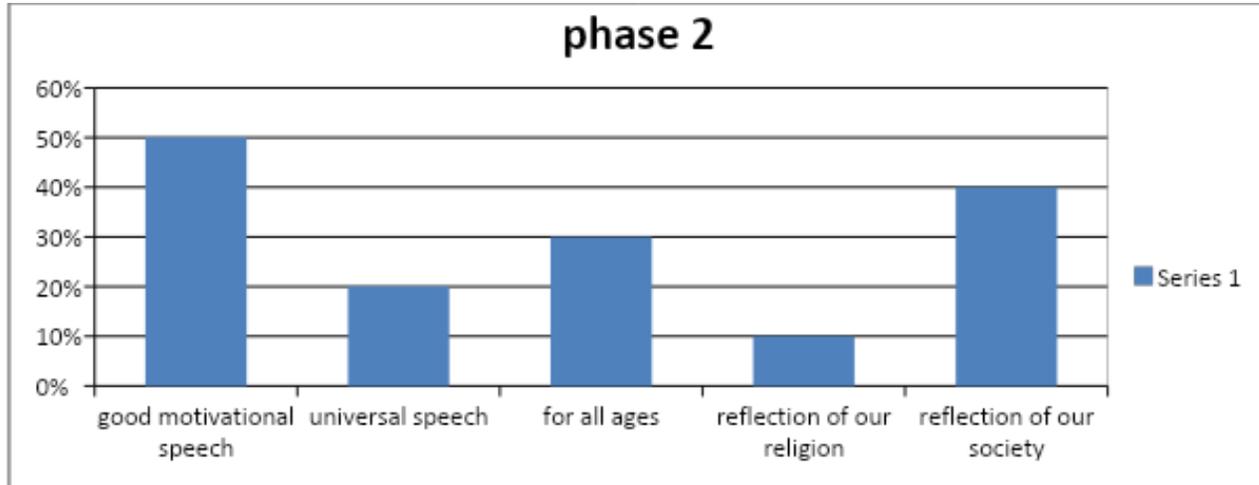
There was cultural difference in the speech	95% percent people declared cultural difference
Words were not proper	50% participants announced that improper words were used.
Ideology was good	97% participants announced that ideology of brotherhood was excellent
Ideology was on equality	85% participants declared that ideology was equality
Ideology was on gender equality	75% participants declared that gender equality was mentioned in that speech
Ideology was on educational equality	5% participants mentioned that it was educational equality
Concepts and logics were of other nation and culture	75% declared that concepts and logics were
Cultural gap was broad	90% participants declared it a cultural gap

2nd phase

It is good motivational speech	50% positive
this speech is universal	20% participants advocated it
This speech is suitable for all ages	30% participants advocated it
All aspects of speech were according to our religion	10% participants advocated it.
All aspects of speech were according to our society	40% participants advocated it.

Phase (1)





Discussions and findings: Motivational speeches are the driving force for children and youth and prop people to execute finer, if a person is motivated, he will try to do all task with full devotion, this happens to everyone, all people from all fields of all ages whether it be students, teachers, employees. Generally motivational sessions are held at school collages and offices to inspire audiences, particularly students at a phase in their lives where they can accomplish more in life, but question arises, what type of stuff it should be, it should be according to our own society, accordance with religious cultural panorama or other countries prospects also can be included in that, in this regard data was collected from some intellectual people, who were sent speech of katy perry to listen, it was just a swatch that if our youth or student listen that type of speeches, have they good motivational impact on the listener or not? If yes what type of impact, we want to redeem our culture, if our students and youth listen. Reserachers conducted the present research to identify how distinct aspects of students' motivation uniquely contribute to differences in students' achievement. Our study demonstrated the relative importance of students' ability self-concepts, their task values, learning goals, and achievement motives for students' grades in different academic subjects above and beyond intelligence and prior achievement. Motivation is a stimulus, it is a mobilization which vaporizes stamina to get success, different modes of motivation are en act, social Media school collages, motivational speakers, and stakeholders are the sources to enhance the abilities in the students and employees to do some good work. A student wants an access towards media, for example YouTube, face book, instagram, google, television to get awareness, on YouTube when a person finds out motivational speeches, there is series of speeches, which is the source of motivation for our youth. Question arises what is the content of the speeches and talk shows, is that reliable? Is that according to our ideologies norms and culture or any other culture religion and values are dominating our culture and values. The mind set of our youth should be according to our own culture and norms. In this research main focus is on the content of the speech, the purpose of motivational speech of katy perry is to evaluate words selection, ideologies behind the speech, this speech was listened by educators and their comments on the speech were collected through an interview in which cultural difference of katy perry speech content was elaborated like in interview, many participants said that the relation of words was not appropriate concept of God and Satan, concept of felt board , LGBTQ community, education for homosexuality , concept of a friend is not according to our culture, many participant advocated her concept of equality on the base of anti cultural prospective is not much better and is the source of misguiding the people, katy perry wants to assemble all

on one plate form of unity and she wants to make stand all for change but what type of change? if it does not destroy the cultural and religions norm it is effective but if it is the source of eradication of cultural norms , youth should stay away from it. Findings thus broaden our knowledge on the role of students' motivation for academic achievement. Students' ability self-concept turned out to be the most important motivational predictor of students' due to these types of speeches. In every field of life, a man can get fed up of daily routines of life, either in educational field or in professional fields; everyone wants energy, change, innovation and also wants to get progress, hence motivation is the basic element to provoke a man to get ideas. For accessing ideas, now a days every person needs counseling, through social media, a person gets ideas and energizes himself, our youth is watching different motivational movies, dramas and speeches, besides this they are attending motivational seminars, it is fruitless when a person does not find content according to the related cultural and religious norms as researcher investigated in motivational speech of katy perry. There is great difference between western and Islamic modes of motivation. Islam presents a holistic development of nation and society whereas western culture and religion depict selective areas according to their own purpose, their moral and social values are also different as compare to our religion and culture. Contrarily, Islamic religion includes a model with spiritual purity. Our culture focuses on faith, determination, good deeds and pure intentions. So, motivation according to religious and cultural prospective should be introduced, not only in educational field but also in games and behavior modification.

Further recommendations: Motivational modes and strategies should be according to related culture and norms to present social cultural and religious values. Intellectual people should come to this field to provide counseling and motivation to the young students. There should be some selective channels for young people with healthy motivational stuff that may be the source of pure, intentional progress on individual level. Government should have check and balance on these types of modes for better result. Motivational curriculum and strategies should be introduced; educators and sonnet should be trained according to situation and demand.

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