

## Paper Submission

The papers will be subject to the usual peer review process of International Journal of Transportation. Criteria for acceptance include originality, contribution, scientific merit, accuracy and readability. The final paper format must follow the standards found in the International Journal of Transportation – “Instructions for Authors” guide, available online at: <http://www.sersc.org/journals/%5BSERSC%5D%20Author%20Guidelines.pdf>

Authors should submit the manuscript to the online submission system at:  
<http://submission.sersc.org/JT/SI9>.

## Expected Dates Schedule (Important Dates)

- Submission Deadline: September 30, 2013
- Notification of Acceptance: December 31, 2013
- Final Version Due: February 28, 2014
- Special Issue Publishing Date: August 2014

## Merits of your special issue

This special issue focuses on the use of social media and social networks in traffic and transport. The aim is to highlight the recent developments on this subject and to demonstrate its potential for achieving sustainable mobility. The past few years have seen an increasing influence of social media and social networks on people's daily life. One of the core activities of the modern social life is personal mobility. Rapid progresses are being made in exploring the possibilities of using social media and social networks to facilitate personal mobility, to improve the efficiency of the transport network, and to achieve sustainable mobility. This special issue will accentuate the current best practices in the field and shed light on future opportunities.

## Special Issue on: Social Media and Social Networks in Traffic and Transport

International Journal of Transportation

(<http://www.sersc.org/journals/IJT>)

Submission Deadline: September 30, 2013

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## Aim and Scope

Social media and social networks are becoming an indispensable component of many people's daily life. Social networking services such as Facebook and Twitter provide a powerful platform for people to connect and interact. With mobile access to the internet, social network applications on smartphones further enable people to share information and organize activities “while on the go.” Social media and networks are making an ever increasing impact on travelers' behavior.

The International Journal of Transportation is organizing a special issue on “the use of social media and networks in traffic and transport.” Submissions from both the academia and the mobility industry are welcome. We are particularly interested in papers that

- highlight the recent developments and practices (applications, projects, case studies, pilot tests, etc.) in the use of social media for personal mobility and traffic management;
- investigate the impact of social media and social networks on personal mobility, e.g. trip planning, mode choices, traveler behavior and satisfaction; and/or
- explore innovative social network applications that facilitate traffic management (e.g. congestion mitigation, evacuation, incident management) and contribute to sustainable mobility.

## Topics

The suggested core topics involved in this special issue are:

- Social media and information provision/sharing in traffic and transport
- Social networks and travelers' behavior
- Mobile social networks and their impact on personal mobility
- Social networks and car sharing
- Social media and customer services in the mobility industry
- Social networks for promoting sustainable mobility