

Special Issue Call for Papers

Special Issue on: Low Cost Carriers and their Impact on the Air Transport and Tourism Industries

International Journal of Transportation

(<http://www.sersc.org/journals/IJT/>)

Deadline for Full Paper Submissions: December 31, 2013

Paper Submission

The papers will be subject to the usual peer review process of International Journal of Transportation. Criteria for acceptance include originality, contribution, scientific merit, accuracy and readability. The final paper format must follow the standards found in the International Journal of Transportation – “Instructions for Authors” guide, available online at:
<http://www.sersc.org/journals/%5BSERSC%5D%20Author%20Guidelines.pdf>

Authors should submit the manuscript to the online submission system at:
<http://submission.sersc.org/IJT/SI4>.

Expected Dates Schedule (Important Dates)

- Submission of full paper: December 31, 2013
- Notification of Acceptance: January 31, 2014
- Final version due: February 28, 2014
- Planned publication: April 2014

Guest Editors

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Aim and Scope

The International Journal of Transportation (IJT), published by the Science & Engineering Research Support Society, provides an opportunity for academics and industry professionals to discuss current issues in transportation. We are organizing a special issue focusing on Low Cost Carriers (LCCs) and their impact on the air transport and tourism industries.

LCCs have increased their traffic worldwide over the past several years, with an impact on competition in the air transport industry, and on growth in the tourism industry. LCCs increased their traffic by creating (inducing) additional passenger demand, by winning over clients from full service carriers, and by attracting customers who would have traveled otherwise by train or car. As a result, the economic impact of LCCs is generally judged to be positive.

The tourism industry has expanded in recent years, supported by increasing economic prosperity (especially in the developing world) and by better transport systems which have made travel more accessible. The LCCs, combined with increased access to air transport and tourism information over the Internet, has revolutionized the way in which air carriers do business, and widened access to travel and tourism.

Finally, it should be noted that the LCC revolution is not just about low fares. The LCCs have demonstrated a new model in which to do business in the airline sector, bringing air travel to communities that were not previously well-served by the air transport sector, by using secondary locations away from the main hub airports and by creating popular new tourist destinations

Topics

Suggested topics for this special issue include but are not limited to the following:

- Business model of Low Cost Carriers
- Passenger perceptions of Low Cost Carriers
- Airports and Low Cost Carriers
- Regulation and Low Cost Carriers
- Safety and Low Cost Carriers
- Low Cost Carriers in a region (Asia-Pacific, Europe, North America, Latin America)
- How Low Cost Carriers impact the Tourism Industry
- Pricing and Network Strategies of Low Cost Carriers
- Relationship between Full Service Carriers and Low Cost Carriers
- Sustainability and Low Cost Carriers
- Competition between High Speed Train and Low Cost Carriers